Ali Alasiri

Ali Alasiri is a seasoned executive with deep experience across the public and private sectors in the areas of digital transformation, strategic planning, and growth. Over a career spanning 23+ years, he has worked across the Middle East and North America with large corporates, start-ups and government institutions to help them plan and execute on mission-critical changes to their operating infrastructure and corporate strategy.

Currently, he is the chairperson of Meila Digital for GovTech which is focused in creating the next generation platforms in government technologies, GeneEra for HelathTech, Tathabbat for AML and Digital Finance and SmartWay for Digital Learning. Mr. Alasiri is the former Director General of Yesser the eGovernment program, he spearheads the Smart Government initiative – one of the cornerstones of the Saudi Arabian government's priority to digitize the public sector. At Yesser, some of the key accomplishments he has overseen are:

– Lead Complex Strategies to achieve international and local results and indices.
– Led the task force team to elevate Saudi Arabia in United Nations eGovernment Index from 52 rank in 2018 to 6 rank in 2024 surpassing US, UK, Germany and countries were leading the index for a long time.
– Planning and implementation of a digital strategy that eradicated the use of paper and transitioned to a fully digital ecosystem capable of providing 4000 services across 522 agencies.
– Conception and launch of the GovX Center – one of the nation's premier innovation hubs that funds and scales emerging technologies created with the intention of promoting citizen welfare.
– Enabled the government to adapt and react quickly to the COVID-19 public health crisis by moving its employees into remote working capabilities and students nationwide into distance learning facilities.

Prior to Yesser, he was the Chief Executive Officer of CloudBuilders Technology (later acquired by PrimeGate), where he headed all aspects of sales, P&L, growth and operations for both companies that served to pilot digital transformations from legacy systems to the cloud, as well as provide other enterprise software and telecommunications solutions. Before his entrepreneurial ventures, Mr. Alasiri spent 10 years with Juniper Networks, Saudi Telecom Company, Cisco and SNC-Lavalin, working in progressively senior capacities within engineering, project management, sales and account management which culminated in the General Manager designation for all of Saudi Arabia at Juniper Networks. Beyond his operating expertise, Mr. Alasiri is well-versed in matters of corporate and institutional governance and was a board member on the Boards of the National Centre for Health Information, General Authority for Statistics, Al Madinah Region for Development Authority, Tamkeen Technologies, National Centre for e-Learning and Saudi Center for Economical Business.

He is also an active board member in the WEF Centre of the 4th Industrial Revolution in Saudi Arabia. Mr. Alasiri

holds a Bachelor of Science in Computer Engineering from King Fahd University of Petroleum and Minerals and is a graduate of the Positive Leader Program from the University of Michigan's Ross School of Business. Mr. Alasiri also hold an executive certificate in Strategy and Innovation from Massachusetts Institute of Technology, MIT. Mr. Alasiri also is an active board member who holds an executive certificate and license from INSEAD business school as an International Board Director. Mr. Alasiri also hold an executive diploma from Harvard Business School in Executive Leadership. The CIO Times is pleased to have launched " Top 5 Most Trailblazers Business Leaders Shaping The Modern Industry" Magazine. A Worldwide Edition to feature the top 5 leaders.

Ali Alasiri has been selected on the Press Cover Page and one of the top 5 leaders around the world. His leadership, Experience, Public and Private Sector initiatives and Meila Digital company have been stunning and remarkable to what they did to move the modern industry ahead. And he is the first Saudi to get entitled to this award.