
Amer Iqbal



Amer Iqbal is an innovation consultant who has guided dozens of Fortune 500 companies to build the business of tomorrow. He is the author of the upcoming book *The 5 Ways to Innovate* and hosts the *Riding the Wave of Innovation* podcast.

He helps organisations think, act and behave more like a startup in order to reimagine their future in a digital economy.

Amer has spent the last 20 years leading innovation at some of the world's top companies including Meta (Facebook) and Deloitte Digital.

He has been interviewed as an expert on CNBC, his face has appeared on the Nasdaq billboard in Times Square and he was a finalist for 2011 Young Executive of the Year. His writing has been published in *Australian Financial Review*, *Economic Times* and *WARC*.

As a keynote speaker, Amer has presented to over 20,000 people on some of the world's largest conference stages.

Topics:

- 5 Ways to Innovate
- Step into the Metaverse
- Mastering the Art of Change from Within
- Winning on Purpose
- From “better websites” to true CX
- The Purist and the Pragmatist
- Let's Get Digital
- Unlock Your Hidden Super Power
- When Information Kills Innovation
- Smash that C-Suite Pitch