
Chris Heemskerk



Drawing from over a decade of experience at leading technology firms, including Google and Apple, Chris Heemskerk showcases his vision on corporate innovation by heading The Innovation Alliance, a global network of tech executives and innovation leaders.

As former Head of Scaled Acquisitions for Google in North America, Chris transformed his business operation into a global center for innovation and operational excellence.

Hence, he was asked to serve as an advisor to Google's Innovation Lab and established a partnership with Harvard Business School to document the lab's endeavors in two HBS Case Studies, in which he features.

In pursuit of providing organizations the necessary resources to innovate consistently, he authored The Innovation Scorecard™, a comprehensive framework that enables firms to maximize their innovation capabilities and discover new growth opportunities.

He has been a sought-after innovation speaker and workshop facilitator both internally at Google and externally, including features at The United Nations in Rome and the Arizona Technology Council's CEO Summit of 2023.

Chris's educational journey is rooted in his passion for lifelong learning. He is a faculty member of The European Institute of Innovation for Sustainability (eiis.eu), and holds Executive Certifications in Innovation Leadership from Harvard Business School (HBS), and acquired sponsorship to attend the HBS High Potential Leadership Program of 2019. He's certified in Design Thinking at Stanford University, and holds an MSc in Marketing from the London School of Business and Finance.

He alternates between Europe and The United States together with his wife and two-year-old son.

Topics:

- Building a World-Class Innovation Culture
- Building an AI-First Company
- Innovation for CEOs