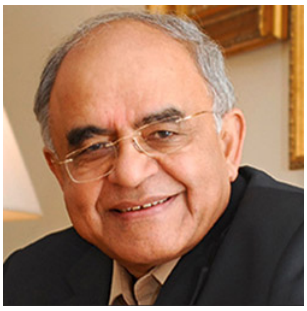
Gurcharan Das



Gurcharan Das is a CEO, author, journalist and public intellectual. Das is the author of the international bestseller, India Unbound, which has been published in 17 languages and filmed by the BBC. He writes a regular column on Sundays for the Times of India and periodic guest columns for the Wall Street Journal, Financial Times, Foreign Affairs, Time and Newsweek magazines.

He was CEO of Procter & Gamble India and Vice President, Procter & Gamble Asia between 1985-92, and later Managing Director, Procter & Gamble World-wide (Strategic Planning). Prior to P&G, he was Chairman and Managing Director of Richardson Hindustan from 1981-85, the company where he started as a trainee. In 1995, after a 30-year career in 6 countries, Das took early retirement to become a full time writer.

He currently consults with a number of companies on global corporate strategy, and is associated with a private equity fund. He has served on the juries of the McKinsey award for the best Harvard Review Article (2005) and the US$500,000 Milton Friedman prize(2004).

Das graduated with honours from Harvard University in Philosophy and Politics. He later attended Harvard Business School (AMP), where he is featured in three case studies.

He is a regular speaker to the top managements of the world’s largest corporations. ‘Something tremendous is happening in India, and Das, with his keen eye and often elegant prose, has his finger firmly on the pulse of the transformation’. The New York Times