James Bannerman

James Bannerman is author of GENIUS!, the best selling book which sets out to increase the number of genius moments in your life. He is also a creative change agent who combines creativity with psychology to help businesses innovate. As an innovation consultant he has worked with many leading organisations such as Aston Martin, British Airways, Orange, Starbucks, Rolls-Royce, HSBC and Takeda, as well as at the National Space Centre on a mission to Mars.

James also lectures on business innovation, creativity, and enterprise on the MBA programmes at Warwick Business School, Grenoble Ecole de Management, and Oxford Brookes University, where he is currently doing a PhD on the impact of lateral thinking upon organisational performance.

Before working with businesses James was a platinum-selling songwriter, a freelance cartoonist (eg Punch), is trained in clinical psychotherapy, and has a masters degree from Edinburgh University in English Literature.

James's book GENIUS! gives simple ways to become instantly smarter. It held the No.5 slot in the WH Smiths 'non-fiction' chart throughout the London Olympics 2012 and beyond. It is currently an Amazon Kindle bestseller.

James regularly speaks and facilitates at conferences and events around the world. His speeches add a 'creative edge' and are entertaining, interactive, thought-invoking, inspirational, pertinent and innovative, both in terms of style and delivery.