Nancy Rademaker

Nancy Rademaker loves to share her passion for technology and combines that valuable inside information with her experience in training and education. She has always been enthusiastic about people and customer-centric strategies. She likes to focus on how technology influences people’s behaviour and how it helps them to share knowledge and to create and innovate.

Nancy is a highly rated and motivating international business speaker, she has energized many roundtables, boardroom sessions and corporate events with bold presentations on the topics of digital transformation, extreme customer centricity, disruption, AI, business model change and leadership.

In 2016 Nancy Rademaker joined nexxworks as a partner. Together with Peter Hinssen, Steven Van Belleghem, Rik Vera and Pascal Coppens, she inspires companies how to act upon The Day After Tomorrow. Nancy travels the world taking business leaders to innovation hubs like Silicon Valley, Shanghai, Shenzhen, Berlin,… using that first-hand inspiration as a continuous and valuable source, thus keeping the keynote content and examples on the cutting edge of the latest technologies, developments and disruptive new business models.