# Vinita Bali

Vinita Bali is a global business leader with extensive experience in leading large Companies both in India and overseas. She has worked with eminent multinationals like The Coca-Cola Company and Cadbury Schweppes PLC in a variety of Marketing, General Management and Chief Executive roles in the UK, Nigeria, South Africa, Latin America and the USA, in addition to Britannia Industries Ltd., in India.

Effective April 2014, Vinita moved from a full time operational role as MD & CEO of Britannia to pursue her wide-ranging interests in the corporate and development sectors. She is a Non-Executive Director on the Global Boards of Smith & Nephew plc, and Bunge Limited; and Chairman of GAIN (Global Alliance for Improved Nutrition), a Swiss Foundation based in Geneva. She also served on the Global Board of Syngenta International AG from April 2012 to June 2017. In India, Vinita serves as a Non-Executive Director on the Boards of CRISIL Ltd and Syngene International Limited; is a Member of the Board of Governors of Indian Institute of Management – Bangalore; and an Advisory Board Member of PwC. She brings a global and pragmatic perspective to strategy, marketing, innovation and operations, having worked across countries and continents, with responsibility for global and regional roles.

Vinita was among 27 global leaders appointed by the UN in 2012 to help improve maternal and child health as part of its SUN (Scaling up Nutrition) initiative and completed her term in 2016. She has been recognized in forums nationally and internationally and won several awards for her various contributions to business and society.

Vinita has an under-graduate degree in Economics from the University of Delhi and a Masters in Management from the University of Bombay. She also pursued post graduate studies in International Business from Michigan State University.