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# Beth Davies



Beth Davies has spent over 25 years working in senior leadership roles at innovative companies known around the world - Tesla, Apple, Microsoft, and Gap. She's an expert in cultivating company culture, creating customer-centric organizations, developing leaders, scaling the workforce, and innovating within human resources.

Most recently, Davies spent six years at Tesla leading Learning & Development as the company grew from 600 to 33,000 employees. Her primary responsibility was evangelizing company culture to protect it from being diluted by rapid growth.

Her responsibilities expanded to include on boarding new hires across the organization, sales and delivery training, leadership development, compliance training, ongoing employee development, and learning infrastructure. In spite of having minimal budget and a small team, she developed and executed a comprehensive, innovative strategy that brought learning to people in all roles around the world.

Prior to Tesla, Davies was part of a small team at Microsoft that conceived and developed its retail concept, growing the operation from 0-15 stores in 18 months. As the Customer Experience Director, she created customer service standards for the stores and all the training required to launch the new retail operation.

Davies also played a critical role in the growth of Apple. In 2003, when the company was reemerging from the brink of death, Beth joined the HR team as the head of leadership development. In 2005, she moved to the retail team and became the head of training for the retail stores worldwide.

A highlight of her time at Apple came in 2007, when iPhone was first introduced to the world. Given Apple's secretive nature, training couldn't be released in the retail stores until the last minute - she had just two hours before the doors opened and sales began to teach over 4,000 people everything they needed to know about this revolutionary product! No one knew then how much iPhone would change the world.