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# Daniel Sieberg



Daniel Sieberg is Co-Founder and Chief Content Officer at GoodTrust, a digital-legacy and end-of-life platform that uses AI, customizable UX and pragmatic and emotional pathways to preserve anyone's afterlife.

Daniel is the author of *The Digital Diet*: and co-author of *Digital Legacy: Take Control of Your Online Afterlife*

Daniel previously spent several years as a senior executive at Google and Huawei and 12 years in news across ABC News, CBS News and CNN as an Emmy-nominated science and technology correspondent. During his time at Google, Daniel launched countless large-scale projects and is a graduate of the prestigious LEAD program. Sieberg has been nominated for five national News & Documentary Emmy Awards and he has appeared as a featured guest across the Discovery Channel, MSNBC, BBC News, NBC's Today Show; he also hosted dozens of episodes of CNN's sci-tech show NEXT@CNN and 40 episodes of "G Word" for Planet Green. He is on the Board of Trustees at Saybrook University and has advised multiple start-ups and Fortune 100 companies.