
David Siegel



David Siegel is an author, consultant, and investor working at the intersection of technology and business. He is an authority on blockchain technology and its impact on commerce and society. He is the world's first web designer, having started one of the first digital agencies in San Francisco in 1994.

He is the author of five books on the Internet and business, most of which have been international bestsellers. His most recent book was *Pull: The Power of the Semantic Web to Transform Your Business*. Siegel has been a strategy consultant to large corporations and start-ups. He now works extensively with companies in the Ethereum blockchain ecosystem and is starting companies in this space. He is a decentralization coach - helping companies transition from a factory model to a laboratory model in every aspect of the business.

Siegel has given over 100 professional speeches to audiences from Auckland to Reykjavik. He is a stimulating addition to any off-site or high-level discussion of the future. His mission is to show audiences a new world of collaboration, trust, learning, and joy at work - business agility for the 21st century.