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# Dr. Helmy Haja Mydin



Dr. Helmy Haja Mydin is a respiratory physician and public health advocate. As Chairman and co-founder of the Social & Economic Research Initiative (SERI), a Malaysian think tank focused on evidence-based solutions for socio-economic challenges, he brings depth in navigating complex policy landscapes – particularly in the areas of healthcare access, digital inequality, good governance, and sustainable development.

He also serves on the Board of Directors at MDEC, where he contributes to shaping Malaysia’s digital transformation strategy through inclusive and transparent policymaking, as well as the MDA, which spearheads Malaysia’s policy initiative of becoming a regional hub for medical devices.

With a unique career spanning clinical medicine and national policy advisory, Dr. Helmy has held past roles including:

- Associate Professor in the Faculty of Medicine, Universiti Malaya
- Technical Advisor (Tobacco Control) to the Minister of Health, Malaysia
- Special Advisor to the Minister of Health, Malaysia
- Co-founder, Asthma Malaysia

He is also a regular commentator and writer on topics such as health system reform, wellness, ageing, and digital health, socioeconomic policies and has participated in public forums and media panels discussing Malaysia’s public policy trajectory.

With a calm and analytical presence, Dr. Helmy excels at guiding high-level discourse with clarity and neutrality. His experience advising government ministries and contributing to strategic policy initiatives allows him to draw connections between diverse perspectives while keeping conversations focused and purposeful.

## Best-Fit Topics & Themes

- Public Health and Wellness Policy
- Healthcare System Reform in Emerging Markets
- Institutional Integrity and Good Governance
- Ageing Population & Social Protection
- Digital Inclusion and Responsible Innovation
- Evidence-Based Policymaking