
Dr. Mark van Rijmenam



Known as The Digital Speaker, Van Rijmenam is a strategic futurist who has significantly influenced the digital landscape. His pioneering efforts include the first TED talk in VR in 2020. In 2023, he further pushed boundaries when he delivered a TED talk in Athens with his digital twin, delving into the complex interplay of AI and our perception of reality. Complementing these innovations, he launched a unique digital twin app, offering interactive, on-demand insights into emerging technologies via text, audio or video in any language, thereby bridging the gap between the digital and physical worlds. Dr. Van Rijmenam considers himself an optimistic dystopian, and his work exemplifies his commitment to simplifying complex tech concepts and guiding organizations into a thriving digital future.

Dr. Mark van Rijmenam stands at the forefront of the digital age. A strategic futurist and optimistic dystopian, he has a deep understanding of AI, blockchain, the metaverse, and other emerging technologies making him a trusted advisor to Fortune 500 companies and governments worldwide. His journey, blending academic rigour with technological innovation, has been both profound and influential.

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▪ Academic and Professional Background

Dr. Van Rijmenam boasts an eclectic academic background, with degrees in Hospitality Management, Marketing Management, and a PhD in Management. His research focuses on big data analytics, blockchain, and AI. A respected member of the Professional Speaker Australia and the Global Speakers Federation, he bridges academia and industry.

▪ Blending the Physical and Digital Reality

In 2020, Dr. Van Rijmenam made history with the world's first TEDx talk in virtual reality, and in 2023, he delivered another groundbreaking TEDx talk in Athens with his digital deepfake, showcasing the transformative power of AI and deepfakes. Complementing these achievements, he launched The Digital Speaker app, offering real-time insights, recommendations and on-demand interactions with his digital twin via text, audio and video in nearly any language., making his deep expertise accessible anywhere, anytime. This app is a testament to his commitment to bridging the digital-physical divide. Dr. Van Rijmenam's journey and contributions position him as

a leading figure in the dynamic field of future technologies.

▪ **Dynamic Presentations and Corporate Education**

As a distinguished 5-time author and corporate educator, Dr Van Rijmenam is celebrated for his candid, independent, and balanced insights. His engaging and thought-provoking presentations, webinars, workshops, and podcasts empower audiences to embrace the future and stay ahead of the curve in today's rapidly changing digital world.

▪ **Electrifying Keynote Speeches on the Future of Work**

In his keynote speeches, Dr Van Rijmenam explores the future of work, the role of the metaverse, generative AI, such as ChatGPT, and the importance of data-driven customer-centricity. He emphasises the need for ethical applications of technology and helps organisations build trust while leveraging data for growth and innovation.

▪ **Tailor-made Boardroom Sessions for C-Level Executives**

Dr Van Rijmenam's boardroom sessions are tailored for C-level executives, providing a comprehensive understanding of digital transformation, emerging trends, and how organisations can gain a competitive edge. Through interactive sessions, he guides decision-makers in navigating the world of emerging technologies and preparing their organisations for the mainstream adoption of AI, the metaverse, and future digital technologies.

▪ **Insightful Newsletter and Futurwise**

As the publisher of the Synthetic Minds newsletter, read by thousands of executives, Dr. Van Rijmenam keeps his audience at the cutting edge of the future of work and organizational transformation. He is also the founder of Futurwise, which focuses on elevating global digital awareness for a responsible and thriving digital future.

In 2023, Mark delivered a groundbreaking TED talk together with his digital alter ego. Starting with a digital deepfake of himself, he dives into the swirling currents of our post-truth era, where AI technologies like deepfakes and large language models are reshaping our reality.