
Richard Ji



Dr. Richard Ji is the co-founder and Chief Investment Officer of All-Stars Investment. He was a Managing Director and the Asia- Pacific Head of Internet/media investment research at Morgan Stanley until 2013.

Ji is currently establishing his own fund with the goal of investing in internet technology leaders and consumer brands that help enhance the lives of Chinese consumers. He has been an independent director and a member of the audit committee of the Board of YY, the revolutionary rich communication social platform, since 2013.

During his tenure at Morgan Stanley, Ji was consistently rated as one of the top internet analysts covering the Chinese Internet according to the Institutional Investor and Greenwich Associates' annual surveys. He was awarded 'The Best Investment Bank Analyst for New Economy' by iResearch, and was rated as 'The No. 1 stock picker in Software and services' in pan-Asia and Greater China region by the Financial Times and South China Morning Post. He also received awards and tributes from Asiamoney, Absolute Return and Alpha magazine.

Ji has been involved in the IPOs of many companies, including Alibaba, Tencent, Perfect World, Dangdang, AirMedia, Shanda, Xueersi (TAL Group), RenRen.com and Phoenix New Media. His views have been widely quoted by renowned media, such as Wall Street Journal, Business Week, MakeMyTrip, Caijing Magazine and Phoenix TV.

Richard was previously an equity analyst at Goldman Sachs. He received his Doctor of Sciences degree from Harvard University and an MBA degree from Wharton Business School, where he was on the Director's List for academic excellence. He also completed a B.S. degree at Fudan University.