

---

# ALEXANDRA DESCHAMPS-SONSINO

LONDON  
SPEAKER  
BUREAU

- Entrepreneur and Product Designer, Focused On the Internet of Things



Alexandra Deschamps-Sonsino is an interaction designer, product designer and entrepreneur.

She was named first in a list of 100 Internet of Things Influencers (Postscapes, 2016), 2nd in Top 100 Internet of Things Thought Leaders (Onalytica, 2014) and in the Top 100 Influential Tech Women on Twitter (Business Insider, 2014).

She is the founder of the Good Night Lamp, connected lamps for your global friends and family.

She is also the Director of designswarm a strategic consultancy focusing on the internet of things. Some of her clients include BBC R&D, P&G, British Gas, EDF R&D and Nominet, British Telecom and others.

She was co-founder and CEO of Tinker London, a smart product design studio. Tinker was the first distributor of the Arduino platform in the UK.

She has been running the London Internet of Things meetup since 2011, the second largest meetup on that topic in the world.

Her work has been exhibited at the Museum of Modern Art in New York, the Victoria & Albert Museum and galleries around the world.

She is part of the Mozilla Leadership Network Advisory Group and an advisor to many startups.

## Topics

- Creativity
- Future
- Innovation
- Leadership
- Motivation
- Technology
- Women