
Andre Schneider



André Schneider is CEO and Chairman of André Schneider Global Advisory.

André first launched his career as a classical musician and played for major classical orchestras, such as the Philharmonic Orchestra of Berlin, the Staatstheater Kassel, the Symphony Orchestra of Radio Saarland and the Lucerne International Festival Orchestra. Andre then concentrated on his interest in Information Technology and became a Researcher in parallel computers for the European Community.

He developed his first consulting experiences with IBM, when they asked him to create an IT consulting practice in Geneva, working throughout Europe. At IBM Consulting Group, he was Product Developer, Consultant and Principal.

He expanded his experience joining the World Economic Forum in 1998 and became Managing Director and Chief Operating Officer, Event and Resources Management, and was instrumental during his 12 years in creating the world's leading global multi-stakeholder platform and finally globalising this concept by expanding it around the world, with special emphasis on China and the Middle East. André has a PhD in Computer Sciences from the University of Geneva.