## AP (TONY) MCCOY

## The World's Greatest Jockey





## **Topics**

- Leadership
- Motivation

When AP McCoy first became Champion jump jockey in 1996, Roger Federer had never won Wimbledon, Usain Bolt was an unknown kid in the Jamaican backwaters, Damon Hill was the Formula One world champion and Nick Faldo was the US Masters Golf Champion.

19 years later, and AP McCoy OBE is still unbeaten in his field. He is set to become Champion Jockey for a record breaking 20th consecutive year. After riding over 4350 winners in his incredible career – including the 2010 Grand National, the prestigious Cheltenham Gold Cup, Champion Hurdle, Queen Mother Champion Chase & King George VI Chase – this incredible man and BBC Sports Personality of the Year continues to break all records and set new ones – a tribute to his stamina, endurance, motivation and dedication to the world of sport.

AP is a regular contributor on Channel 4 Racing, Sky Sports, The Morning Line, on BBC TV and TalkSPORT. He has a weekly racing and football slot on BBC Radio 5 Live. AP is also Albert Bartlett and William Hill's official ambassador and the Face of the Cheltenham Festival. He is a knowledgeable fan of all sports and has appeared on programmes such as A Question of Sport, ESPN, Setanta Sport, A League of their Own, Sunday Brunch and Soccer AM. AP has published a fictional novel called "Taking the Fall" and his autobiography has received acclaim throughout the sporting and non-sporting world.

"Being AP" – a documentary style film, is currently in production and will reach over 200 cinemas in the UK in October. AP has been followed by a camera crew for a year, allowing access to his life as a champion jockey, revealing the pressures he faces every day, the dangers of the sport, his unyielding determination and his fear of failure.

While time takes its toll on every individual on the face of this planet, it seems to have excused one man. We have had champions, we have had legends, but we will never have another AP McCoy.