

ARNAUD BONZOM

Co-founder at Map of the Money

LONDON
SPEAKER
BUREAU



Topics

- Business
- Corporate
- Disruption
- Entrepreneurship
- Innovation
- Startups
- Technology

Arnaud has been immersed for 10+ years in the startup ecosystem and conducting relevant research since 2013. As the Founder & Managing Director of Black Mangroves, he uses data, analytics, and insights to answer complex entrepreneurship-related questions and to advise Fortune 500 companies and Governments on their startup engagements. Last but not least, Map of the Money, a Black Mangroves' co-publication on active investors, helps Southeast Asian founders to raise capital.

Previously, he held roles with 500 Startups and INSEAD, and also served as a member of "The Sub-Committee on Future Corporate Capabilities and Innovation" for the Singapore Government, his contribution resulted among other things in revamping the Entrepreneurship Visa.

Consulting & Speaking Engagements

Since 2015, Arnaud has shared the outcome of his research across 20+ countries at 160+ events including DLD, Echelon, Slush, SuperReturn, Tech in Asia, Techsauce, Rise, and Web Summit.

His speaking and consulting clients on Corporate Innovation and Startup Ecosystems include Accenture, Airbus, Allianz, Amazon Web Services, AXA, BMW, Deloitte, MERCER, Shell, Singapore-MIT Alliance for Research and Technology, Standard Chartered, Volkswagen, as well as the European Commission, Estonian, German, Singaporean and Taiwanese Governments. Arnaud has advised 200+ Corporations about their Corporate Startup Engagement Strategies.

Research

Arnaud's main research interests focus on Startup Ecosystems and Innovation. More specifically he is fond of subjects which combine several, if not all, of the following themes: Entrepreneurship, Venture Capital, Corporate Venture Capital, Corporate Innovation, Corporate Startup Engagement, Building a Systemic Startup Ecosystem.

His research is quoted by leading organizations including ABB, Accenture, Bain, BNP Paribas, BPI France, Deloitte, Endeavor, Engie, EY, IADB, IDB, Kauffman Foundation, KPMG, MEDEF, Michelin, Nesta, NVCA, Oliver Wyman, Orange, SAP, and Saudi Aramco, among others.

His extensive work in the startup ecosystem has received more than 260 citations in prominent media publications such as Deal Street Asia (Financial Times), e27, El Pais, Forbes, FrenchWeb, Les Echos, South China Morning Post, Tech in Asia,

Technode and VentureBeat. He has been interviewed twice by Bloomberg TV.

Guest Lecturer

Arnaud has been a guest lecturer teaching Startup Ecosystems, Venture Capital, and Corporate Innovation at leading schools such as ESSEC, HEC, INSEAD, NTU, and NUS. Since 2020, he is also an Instructor for the INSEAD Startup Bootcamp in Asia.

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