
AZRAN OSMAN-RANI

**LONDON
SPEAKER
BUREAU**

- **Disruptive Innovator**
- **Former CEO of AirAsia X and iflix**



Topics

- Business
- CEOs
- Innovation
- Leadership
- Technology

As someone who has built and continues to build businesses and lead teams from start-up to IPO, Azran passionately believes that organisations and corporations can deploy similar structures, focus and creativity that single-minded entrepreneurs have used to create break-through business models and innovative products and services.

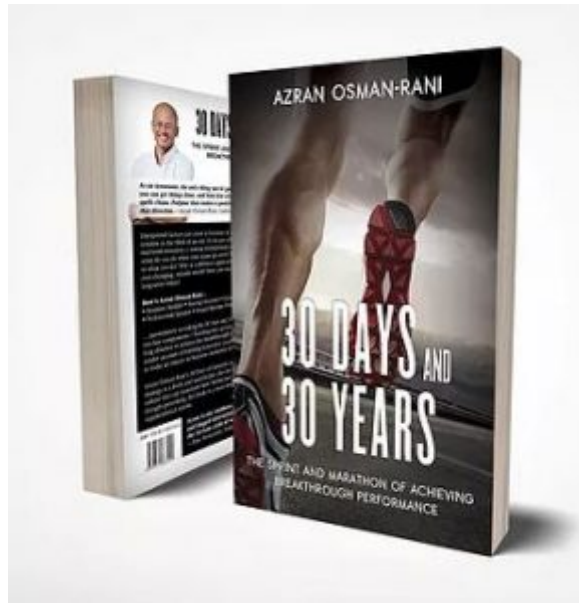
Azran is currently the founder of Naluri Hidup, a digital health technology company providing a cost-effective, accessible digital solution to provide mental health and wellness support. He is active in the internet technology space as a co-founder and investor to iflix, MoneyMatch, Cognifyx, and YellowPorter. He was previously CEO of iflix in Malaysia and its Group COO – a disruptive internet television video-on-demand service that was launched in 2015, and now operates across over 30 markets across Asia, Middle East and Africa.

Prior to that, Azran was the founding CEO of AirAsia X, the world's pioneer low-cost longhaul airline. He led the start-up team that developed the business plan, raised capital, secured relevant licenses, and launched AirAsia X's first flight in November 2007. AirAsia X since expanded from one aircraft to 26, employing over 2,500 staff, and approximately US\$1 billion in annual revenue in 2014.

Azran has delivered hundreds of presentations, sharing real-life experiences in revolutionizing traditional 'old economy' industries and developing 'new economy' media and technology businesses and shows that world-beating breakthrough innovation need not be high tech or complex.

In addition to his leadership roles, Azran was formerly a management consultant to McKinsey & Company and Booz Allen & Hamilton, and a Stanford University alumnus. He is an Ironman triathlete and loves adventure travel.

Read on Azran's latest book:



The Sprint and Marathon of Achieving Breakthrough Performance

Unexpected factors can cause a business or project plan to be tossed out the window in the blink of an eye. If you are a Board member, a CEO, a top or mid-level executive, a startup entrepreneur or just a person with a big dream, what do you do when your plans go awry? How can you make a difference in what you do? Why is a different approach vital to success in this fast, ever-changing, volatile world? How can you stay on course to achieve your long-term vision?

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