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# BILL MCDERMOTT

LONDON  
SPEAKER  
BUREAU

- CEO, ServiceNow
- Former CEO, SAP



Bill McDermott is one of the technology industry's most admired and accomplished leaders. In November 2019 he joined ServiceNow as President, Chief Executive Officer and Member of the Board of Directors. Prior to ServiceNow, McDermott served as Chief Executive Officer of SAP, the largest maker of business software with more than 100,000 employees and 425,000 customers worldwide.

During his tenure, SAP's market value soared from \$39B to more than \$160B as all key metrics tripled or quadrupled. SAP employees routinely rated McDermott in the high 90s on employment websites, making him one of the most popular business leaders in the world. In 2014 he authored *Winners Dream: A Journey from Corner Store to Corner Office*. The best-selling memoir chronicled McDermott's roots as a small business owner and his remarkable rise up the corporate chain of command at iconic brands like Xerox, Gartner, Siebel Systems and SAP. He has received countless awards for his business and civic leadership, including the Silicon Valley Leadership Group's Lifetime Achievement Award and the Children's Aid Society of New York's Promise Award. A recreational basketball player, McDermott is the grandson of Naismith Memorial Basketball Hall of Fame inductee Bobby McDermott.

## Topics

- Business
- CEOs
- Entrepreneurship
- Innovation
- Leadership
- Marketing
- Motivation