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# BILL ROBB

**LONDON  
SPEAKER  
BUREAU**

- **A leading expert on behavioural approaches to improving human performance**



## Topics

- Behavioural
- Leadership
- Motivation
- Safety

An engaging, passionate speaker, Dr Bill Robb has been assisting organisations and their people meet the challenges of clarifying strategy, improving productivity, overcoming morale problems and turning around failing projects and departments for over twenty-five years.

He has a strong academic background (two masters and two doctoral degrees) but his extensive expertise and wisdom has been hard-won working with management teams in organisations ranging from large oil majors, drilling companies and shipping companies to medium size businesses in the fields of engineering, construction, law, education and accountancy.

His speaking engagements have taken him to United Kingdom, Norway, Denmark, Germany, Cyprus, Dubai, Bahrain, Canada, USA, West Africa, South Africa and Uruguay.

Robb's speaking style is engaging and interactive. He knows that business success depends on every employee doing the best they can do. Rather than lecture, he offers the audience case studies and gets them to think of solutions to particular challenges. With light-hearted humour, he encourages people to face up to the difficult decisions that often have to be made and to then implement practical straightforward techniques. He makes sure his presentations are directly relevant to what your organisation does and the issues your people are facing now. He does his homework.

What makes his wisdom unique and his presentations a great success is his dedication to simplicity, summarised by his quote, "Nothing is complicated! It's just that some problems take more effort to understand, and we sometimes (consciously or unconsciously) make things complicated."

Robb has been published extensively on safety and productivity.