
Cassie Kozyrkov



Cassie Kozyrkov, CEO of Kozyr, is a renowned leader in artificial intelligence. She is best known for founding the field of Decision Intelligence and serving as Google's first Chief Decision Scientist, where she spearheaded Google's transformation into an AI-first company.

Today, Cassie is a sought-after AI advisor and speaker who has transformed how organizations like Gucci, NASA, Spotify, Meta, and GSK approach AI strategy. Passionate about elevating human potential through the responsible adoption of complex technology, she also serves on the Innovation Advisory Council of the Federal Reserve Bank of New York and an investor in emerging product companies.

Her influence on Google's culture is legendary; no matter how big the auditorium, Google had to use lotteries to manage the demand to participate in one of her live workshops. Her work, which included personally training over 20,000 Googlers in AI and data-driven decision-making, impacted more than 500 company initiatives.

Combining deep technical knowledge with theater-trained charisma, Cassie is a captivating keynote speaker with the rare ability to make complex concepts accessible, engaging, and actionable for executive and general audiences alike. Her humor, wit, and vivid analogies ensure that people of all stripes leave her talks inspired and equipped to drive innovation. Cassie has delighted live audiences in more than 40 countries and on all seven continents, including stages at the United Nations, World Economic Forum, Web Summit, and SXSW.

Cassie has appeared on the cover of Forbes AI and featured in Harvard Business Review, Fortune, Fast Company, WIRED, Success, Entrepreneur, as well as a recent documentary on the AI revolution. Her online courses and more than 200+ published articles have reached millions and cemented her position as a LinkedIn Top Voice and the #1 Writer in AI on Medium for many years. She is followed by more than 24,000 CxOs.

Hailing from South Africa, Cassie began her undergraduate studies at the age of 15 at Nelson Mandela University and earned degrees in economics, mathematical statistics, psychology and neuroscience from the University of Chicago, NCSU, and Duke University, which honored her as a Few-Glasson Distinguished Alumna for her significant contributions to the fields of AI and Decision Intelligence.