
Dana W. White



Dana W. White is the CEO of 1055 Grady and author of *Leader Designed: Become the Leader You Were Made to Be*, which recounts a career advising the CEOs of Global Fortune 500 companies, U.S. Senator John McCain, four-star generals and several senior U.S. defence officials. Since founding 1055 Grady, leaders have turned to her for leadership advice designed specifically for their situation. She is a trusted advisor who assists people develop a compelling narrative and create a legacy that will influence and shape their organisations long after they have gone.

Dana was the first black student to graduate with a degree in Chinese history from the University of Chicago. She also studied at the Capital University for Foreign Studies in Beijing, China and earned a scholarship to study at Hankuk University for Foreign Studies in Seoul, South Korea. She served as a press secretary for House Republican Conference Chairman, Rep. J.C. Watts. She was a publicist for the Fox News Channel during the controversial Florida Recount of 2000 and the Director of the Washington Roundtable of Asian Pacific Press for The Heritage Foundation, a conservative think tank in Washington, D.C. with more than 400 journalists from across Asia. She was the Taiwan Country Director at the U.S. Department of Defense and an editorial writer for The Wall Street Journal in Hong Kong.

In 2007, she became a foreign policy adviser to Sen. John McCain's 2008 presidential campaign and worked for Vice Presidential candidate, Gov. Sarah Palin. Later, she served on the Senate Armed Services Committee responsible for foreign policy and the emerging threats subcommittee. She's worked for Gen. Stanley McChrystal (USA) and Gen. John Allen, (USMC), four-star generals who both served as Commander of International Security Assistance Forces in Afghanistan.

She specializes in advising C-Suite executives on demonstrating their unique leadership character and creating a credible narrative for internal and external audiences.