Daniel Hulme



Daniel Hulme is the CEO of Satalia, a London-based company that provides Artificial Intelligence (AI). He is also the Director of UCL's Business Analytics MSc, applying AI to solve business and social problems.

Hulme specialises in philosophy, technology, innovation and organisational design. He is passionate about how technology can be used to govern organisations and bring positive social impact. Hulme's work outlines a framework for understanding data-driven decision making. He understands the capabilities of AI but also the future challenges and opportunities for AI, and how and why we need to embrace these emerging technologies.

Hulme's expertise also spans both the philosophical and ethical issues surrounding these emerging technologies.