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# David Eades



David Eades is one of the most familiar faces on BBC World News TV, with ten years as a mainstream anchor. He is also a regular presenter of the prestigious BBC national news and current affairs programme 'The World Tonight', on Radio 4.

As a correspondent, his postings covered Europe and Ireland, tackling major stories including the launch of the Euro, The Good Friday Agreement, the death of Princess Diana. He then took on the role of Senior Sports News Correspondent and has been the global face of the BBC's major sports news coverage, fronting successive FIFA World Cups and Olympic Games for BBC World.

In 2003 David created Allday Media Ltd, offering specialized services in conference moderating, organising and hosting. He has particular experience in areas of sustainability, sport and European affairs, from east to west. David also provides presentation training, media familiarization, crisis response and media consultancy. He has trained some of the most familiar faces in the British and international media, helping to raise their profile and standards in delivering speeches, business presentations and conference addresses. He provides training masterclasses within the BBC for presenters and reporters, from Newsnight to Regional TV, and acts as a mentor for developing journalists.