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# Diskul Dispanadda



M.L. Dispanadda Diskul (Duke) is the Chief Executive Officer of Mae Fah Luang Foundation. He has an extensive background in sustainable development having been in charge of the foundation's rural development initiatives both domestically and internationally. He leads the strategic mission and vision, and is the key representative disseminating the foundation's core principles and knowledge as well as advising on policy in major forums. Duke oversees the foundation's flagship social enterprise, the Doi Tung Development Project and the brand's five different social businesses.

The Doi Tung Development Project (DTDP) is administered by the Mae Fah Luang Foundation (MFLF), a Thai non-profit organization working to improve the livelihoods of marginalized communities through social services and entrepreneurship. DTDP aims to foster harmonious coexistence between humans and nature. The project was established in northern Thailand with the objective to create new livelihood opportunities for the people to emerge from the vicious cycle of poverty, sickness and lack of knowledge by helping the people to help themselves.

Duke is very active in the Thailand social enterprise scene where he is a member of Thailand Social Enterprise Board. He co-founded and was recently elected the President of the Social Enterprise Thailand Association (SE Thailand), a platform to help build capacity for new enterprises in Thailand. Duke has a Masters in Business Administration from Sasin Graduate Institute of Business Administration of Chulalongkorn University. Doi Tung Development Project