# EDDIE OBENG

- **Educator, World Class Motivational Speaker, Innovator, Author**

LONDON SPEAKER BUREAU

## Topics

- Business
- Management
- Motivation
- Motivational

Eddie Obeng is a British educator and author. He is a Professor at the School of Entrepreneurship and Innovation, Henley Business School and the Founder of Pentacle (The Virtual Business School) and QUBE, the world's best 3D learning environment.

Obeng is notable as a pioneer in the field of Project Management and for developing and championing the concept of 'New World Management' as a response to the rapidly accelerating pace of change. He has been described variously as "a leading revolutionary" and "an agent provocateur" by the Financial Times, and by Abbey National as their "secret weapon".

His business career started as an engineer at Shell before he became the youngest Executive Director of a European Business School when he moved to Ashridge Business School in 1987. In 1994 he established Pentacle (The Virtual Business School) in order to teach this philosophy and ensure that there was a "continuous link between learning and implementation". In 2011, he won the Sir Monty Finniston Award for lifetime achievement by The Association of Project Managers for his contributions to the study and practice of Project Management.

Obeng and his team have spent the best part of a decade re-writing the fundamentals of business management to create their own coherent, joined up New World approach. They have challenged all the established thinking and re-interpreted the needs for the 21st century of complexity and fast change. Eddie brings genuinely new concepts, materials and practice. He has written up some of his work in over 12 books.