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# Eliza Filby



Dr Eliza Filby is a writer, speaker and consultant who specialises in 'Generational Intelligence' helping companies and services understand generational shifts within politics, society and the workplace. Her research incorporates everyone from Baby Boomers right through to Generation Alpha (those born after 2010) Eliza helps businesses – whether it is recruiting new talent or engaging with new clients – prepare for the future.

Eliza has worked for a variety of organizations from VICE media to Warner Brothers Group, from the UK's Ministry of Defence to the Royal Household, with BYMellon in Canada and Macquarie bank in Australia. She has spoken to banks interested in the imminent Great Wealth Transfer, advertising agencies seeking to appeal to 'silver surfers', health companies looking to engage with Millennial Insta-mums.

She has spoken at the EU's Human Rights Forum on teenagers and technology; the Financial Times CEO forum on the future of work and contributed evidence to the UK's House of Lord's Select Committee on intergenerational unfairness.

She recently published a report in collaboration with the Women's Network Forum entitled Fueling Gender Diversity: Unlocking the Next Generation Workplace.

Eliza has taught the history of capitalism to Chinese millennials at the University of Renmin and the history of welfarism to British Millennials at King's College London. She received her PhD from the University of Warwick in 2010. Her writing has been published in The Times, Spectator, Guardian and the Financial Times.