
Erica Sosna



We will spend 80000 hours at work. Yet most of us don't feel comfortable or equipped to start a conversation with our people about their career or their future. This gaping hole is the main reason talent leave good businesses.

What does the future world of work look like? How will our careers and working lives be transformed by the post-pandemic environment? What action do you need to take as a leader to ensure you win the war for talent and have a thriving working environment that is fit for the future?

The job for life is dead and we can work from anywhere, for anyone.
What does this mean for people functions and business leaders?

Erica Sosna is an award-winning speaker on career design and the future focussed workplace. Her powerful and practical Career Equation Method has become the go-to career design model for clients such as Amazon, Capital One and AXA. Her practical, engaging and can-do storytelling style makes it easy for people experts to take tangible takeaways from her keynotes and turn their aspirations of an engaged workforce into reality.

Erica's talks are described by Amazon's team as "enjoyable and engaging". Her Career Equation is recognised by the CEO of Savills as "" Exceptionally swift and effective, simple to learn, share and use with talent at all stages of their career."

Erica is the founder of Career Matters, a boutique consultancy that empowers employees in top firms to own and drive their career through powerful career conversations. Her unique Career Equation has become the go to model for Career Conversations at all levels, driving retention and engagement for CEO's, high flyers and accelerated diversity schemes worldwide Her tools and insights capture and invigorate audiences from the USA, across mainland Europe, the Middle East and Australia. Her career coaching training is accredited by the International Coaching Federation.

Erica Sosna is a very experienced and popular virtual speaker and has an excellent reputation for delivering high energy, high impact keynotes at a distance. Her practical keynotes have been enjoyed by Total Jobs, The Emirati Government, Compare the Market, SS&C, Walmart, Flutter, Amazon, Mastercard and many more.