
ERIKA CHEUNG

Co-founder Ethics in Entrepreneurship; Theranos Whistleblower

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Erika Cheung was one of the key whistleblowers in the Theranos scandal that stopped the company from processing thousands of patients' samples with faulty technology. The story has been covered in the book "Bad Blood" by John Carreyrou, 60 minutes, ABC news, and recently the HBO documentary "The Inventor: Out for Blood in the Silicon Valley."

After working for biotechnology companies, she committed herself to grow the entrepreneurial ecosystem in Hong Kong, China, and South East Asia. She was the founding team member of the Betatron, a technology accelerator based in Hong Kong. The program invests and supports early-stage tech companies scale and grow across Asia. She founded Spiral Bio an application-based community facilitating investment and partnerships for healthcare and biotechnology companies across the APAC markets.

Topics

- Asia
- Entrepreneurship
- Innovation
- Technology

Currently, she has launched a new organization, Ethics in Entrepreneurship which is mobilizing a social movement to promote an ethical culture within the technology industry. EIE acts as the connective tissues between tools, resources, and experts to implement ethics into the core of their businesses.