
GEOFF BURCH

LONDON
SPEAKER
BUREAU

- The 'Alternative Business Guru'



Topics

- Change
- Communications
- Entrepreneurship
- Leadership
- Marketing
- Motivation
- Sales

Geoff Burch is Britain's 'Alternative Business Guru', and one of the world's most sought-after, original and entertaining business motivational speakers. He is an entrepreneur, television presenter, international business expert, and bestselling author.

Since leaving a senior management job 30 years ago, Burch has travelled the world working with major blue chip companies and FTSE 500 companies, to help stimulate, motivate and inspire their people. He is constantly in demand to give humorous and inspiring keynote presentations at conferences, and was recently voted 'Business Communicator of the Year' by the UK Guild of Speechwriters. His witty, memorable and uplifting presentations, delivering powerful business principles, key messages and new ideas, have turned his name into a global brand.

As a regular contributor and presenter on television and radio, recently he featured in his own TV series, *All Over the Shop* for the BBC, in which he used his talents to rescue ailing businesses. He is often used by the BBC as one of their resident business gurus. His humorous style and easily explained advice, has created a strong following amongst the independent business community.

Burch has a particular passion for small enterprise, and has built businesses in vehicle sales, trucking, scrap, paper manufacture, electronics, and retail.

He has also written many international bestselling books on all aspects of business. His experiences as an entrepreneur were distilled into two of his books 'Go It Alone' and 'Self Made Me' which are aimed at all those planning to succeed in their own businesses.