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# GREG LINDSAY

LONDON  
SPEAKER  
BUREAU

- Expert on urbanisation, technology and transportation



## Topics

- Future
- Government
- Politics
- Technology

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Greg Lindsay is a journalist, urbanist, futurist, and speaker. He is a contributing writer for Fast Company, author of the forthcoming book *Engineering Serendipity*, and co-author of *Aerotropolis: The Way We'll Live Next*. He is also a senior fellow of the New Cities Foundation – where he leads the Connected Mobility Initiative – a non-resident senior fellow of The Atlantic Council's Strategic Foresight Initiative, a visiting scholar at New York University's Rudin Center for Transportation Policy & Management, and a senior fellow of the World Policy Institute.

His writing has appeared in *The New York Times*, *The Wall Street Journal*, *Bloomberg BusinessWeek*, *Harvard Business Review*, *The Financial Times*, *McKinsey Quarterly*, *Inc.*, *The Atlantic*, *Quartz*, *The New Republic*, *The Economist Group*, *The World Economic Forum*, *European Management Journal*, *World Policy Journal*, *Next City*, *Time*, *Wired*, *New York*, *Slate*, *Marie Claire Italia*, *Travel + Leisure*, *Condé Nast Traveler*, and *Departures*. He was previously a contributing writer for *Fortune* and an editor-at-large for *Advertising Age*.

Greg speaks frequently about globalization, innovation, and the future of cities, most recently at the Asian Institute of Management, the OECD, the MIT Media Lab, Microsoft Research, and McKinsey. He is a term member of the Council on Foreign Relations and a Young Leader of the World Cities Summit. His work with Studio Gang Architects on the future of suburbia was displayed at MoMA in 2012. He is also a senior fellow at the Work Futures Institute, exploring the intersection of the office with the city, the cloud, and Big Data. And his forthcoming book *Engineering Serendipity* has been made possible with the generous support of the Knight Foundation.

He's been cited as an expert on the future of travel, technology and urbanism by *The New York Times*, *The Washington Post*, *The Wall Street Journal*, *The Guardian*, *USA Today*, *CNN*, *NPR*, and the *BBC*. He has advised Intel, Ericsson, Samsung, Audi, Chrysler, André Balazs Properties, Emaar, and Expo 2020, among other organizations.

He graduated from the University of Illinois with a degree in journalism. Greg is a two-time *Jeopardy!* champion (and the only human to go undefeated against IBM's Watson).