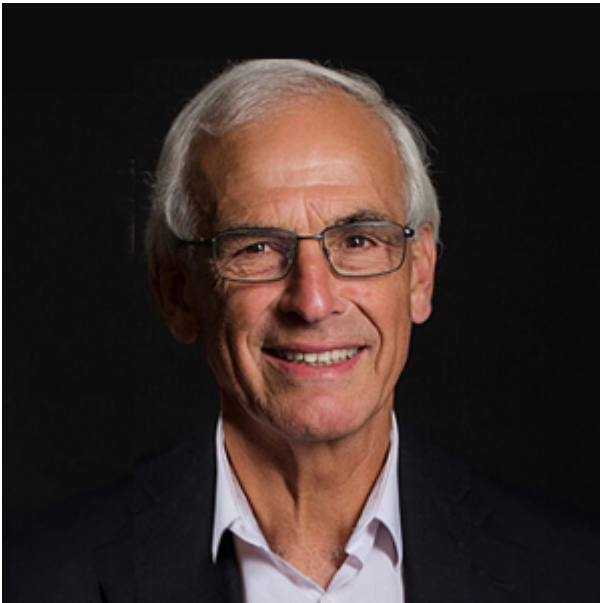


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# Hugh Bradlow



Hugh Bradlow is globally recognised as a thought leader in telecommunications and was elected as the joint 2009 Australian Telecommunications Ambassador of the Year, named by Global Telecom Business as one of the 100 most influential telecommunications executives in the world and Smart Company designated him as one of the 12 most influential people in Australian ICT.

Hugh S Bradlow is Chair of the Board of ASX-listed Rocketboots Ltd, a company that uses Artificial Intelligence to help retail organisations optimise their customer service and minimise theft. He is also a Non-Executive Director of Silicon Quantum Computing Pty Ltd, which is developing a world-leading quantum computing technology.

With a 22-year career at Telstra Corporation, he was the Chief Scientist (in which role he acted as a “forward scout” looking at the longer-term technology directions and technology disruption that will impact Telstra and its customers), Chief Technology Officer and Head of Innovation at Telstra, and Managing Director of Telstra Research Laboratories.

Hugh was previously President of the Australian Academy of Technology and Engineering, a body that elects the best minds in technology to its Fellowship and then commits them to developing strategies that will turn Australia into a world-leading technology economy.

Before joining Telstra in September 1995, Professor Bradlow was Professor of Computer Engineering at the University of Wollongong in Australia and Professor of Electrical Engineering (Digital Systems) at the University of Cape Town.

Professor Bradlow is a graduate in electrical engineering from the University of Cape Town in 1973 and received the D.Phil. degree for research in experimental nuclear physics from the University of Oxford. He has also attended the Stanford Executive Program. He is an Emeritus Professor of the University of Wollongong, a Professorial Fellow of the University of Melbourne, and a recipient of a Centenary Medal from the Commonwealth of Australia.

Hugh has been a company director for a number of innovation-based entities, including Silicon Quantum Computing Pty Ltd, Allen & Buckeridge, Seed Stage Ventures Board of Directors, Telstra R&D Management Pty Ltd (Executive Chair), Wollongong Uniadvice (Pty) Ltd, Telecommunications Society of Australia and IEEE Communications Society Board of Governors amongst others.

During his career at Telstra he has given over 400 presentations, being in high demand as a speaker on technology

topics and innovation. His insights into the future are based on applying a deep understanding of emerging technologies to thought experiments about how consumers and businesses will use these technologies once they become mainstream.