

IDRIS JALA

**LONDON
SPEAKER
BUREAU**

- **Bloomberg top 10 most influential policy makers in the world**
- **Advisory panel for the World Economic Forum & World Bank**
- **Chief Executive Officer, PEMANDU Associates**



Topics

- Asia
- Branding
- Leadership
- Management
- Transformation

Dato' Sri Idris Jala is the President and CEO of PEMANDU Associates, a private firm specializing in delivering transformation to its clients. He is a renowned transformation guru in turning around companies' performance through his big fast results methodology and transformational strategies that are innovative, rigorous and relevant to today's demands. He has continuously delivered sustainable socio economic reforms which, in 2014, saw Bloomberg place Idris Jala among the top 10 most influential policy makers in the world.

Under Idris Jala's stewardship of Malaysia's National Transformation Programme (NTP), the NTP was awarded the 2015 and 2016 Best Public Sector Reforms Programme at the Global Good Governance (3G) Awards by Cambridge IF Analytica. PEMANDU has also been named by NESTA, UK and Bloomberg Philanthropies as one of the top 20 most innovative Government agencies in the world. Today, Idris Jala travels around the world assisting governments deliver their very own transformation journeys.

Idris Jala is also the Founder and Executive Chairman of The Global Transformation Forum (GTF), the world's singular platform for influential, global leaders to engage and share experiences and best practices on how to drive transformation. In addition, Idris he is an Expert Resource Speaker at the Harvard Health Leaders' Ministerial Forum and a Visiting Fellow of Practice at the Oxford Blavatnik School of Government. He also served on the Advisory panel for the World Economic Forum (WEF) on New Economic Growth and on the Advisory Panel of World Bank.

Prior to his Government stint, Idris Jala was Managing Director/CEO at Malaysia Airlines (MAS) for three years. He was brought on board to turn around the airline which was in crisis brought about by a prolonged bout of losses from operational inefficiencies.

Before MAS, he spent 23 years at Shell, rising up the ranks to hold senior positions including Vice President, Shell Retail International and Vice President Business Development Consultancy, based in UK. This included successful business turnarounds in Malaysia and Sri Lanka.

In view of his contribution to society, Idris Jala has received honorific titles from the King of Malaysia and various State Governments of Malaysia. He was conferred the "First Order" medal by the Italian Government. Idris Jala holds a Bachelor degree in Development Studies and Management from University Sains Malaysia and a Master's Degree in Industrial Relations from Warwick University.

