
Ioannis Ioannou



Ioannis Ioannou is a Professor, an Advisor and a Keynote Speaker on Sustainability Leadership and Corporate Responsibility. Through his academic work, advisory roles, teaching, and engagement with executives, he focuses on understanding whether, how and the extent to which companies and capital markets can lead on the path towards a sustainable future. More specifically, Prof. Ioannou is regarded as a leading authority on how companies strategically integrate environmental, social and governance (ESG) factors into their processes and structures and how the investment community perceives, evaluates, and reacts to such corporate attempts to integrate ESG.

Ioannis Ioannou graduated magna cum laude from Yale University, majoring in Economics and Mathematics and holds a Ph.D. in Business Economics from Harvard University and the Harvard Business School. He is currently an Associate Professor of Strategy and Entrepreneurship at London Business School and a Visiting Associate Professor in the Department of Management at Miami Herbert Business School at the University of Miami.

Prof. Ioannis Ioannou regularly publishes in top-tier peer-reviewed academic journals and he is by far the most highly cited Strategy scholar amongst his graduating cohort. As a result, he regularly ranks in the top 100 of authors on the social science research network (SSRN).

Among his numerous advisory roles, Ioannis is the Co-Chair of the Sustainability Advisory Panel of Merck KGaA, a member of the ESG Advisory Board of the DWS Group, a member of the World Economic Forum Experts Network specialising in Sustainable Development, and a member of the Advisory Board of AXS Investments Institute for Sustainable Investing.

He has also been recognised by several rankings as one of the top social media influencers on issues of corporate Sustainability and he is frequently quoted in articles in the press including outlets such as the Financial Times, Bloomberg, The Guardian, BBC, and Forbes, among others.

He has delivered numerous keynote speeches globally, for companies, high-profile events, and industry conferences, and he has presented his research at multiple academic conferences and universities around the world. Ioannis' 6-week online course on Sustainability Leadership and Corporate Responsibility (www.london.edu/SLCR) has enrolled to date more than 500 senior leaders and Board members from around the world. It has empowered them to become transformational change agents and has enabled them to reconceptualize critical global challenges as sustainable growth opportunities and in so doing, to achieve positive social impact.