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# JANINE ALLIS

**LONDON  
SPEAKER  
BUREAU**

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- **Founder of Boost Juice**
- **Chairman of Retail Zoo**
- **Mentor on Shark Tank**



Janine Allis founded Boost Juice Bars in 2000. Boost Juice now has over 500 stores in over 13 countries and is the largest juice bar in the world.

In 2007 Janine and her husband Jeff created Retail Zoo to grow young food retail brands using their expertise and solid back end. Since its inception three brands: Salsa's Fresh Mex Grill, CIBO Espresso and Betty's Burgers & Concrete Co have joined and continue to grow year on year. Retail Zoo now has over 650 stores under its banner. In addition to her position as Chairman of the Board for Retail Zoo, Janine is a Director for the Australian Pharmaceutical Industries (API) and Kogan.com.

## Topics

- Author
- Branding
- Entrepreneurship
- Environment
- Strategy

Janine Allis is among Australia's most respected people in business, having been presented numerous domestic and international awards in digital marketing, retail, franchise, and business. In 2015, business magazine BRW named her one of fifteen people that changed the way Australia does business in the last 35 years.

Janine Allis is a bestselling author of *The Accidental Entrepreneur*, has featured on Channel TEN's, *Shark Tank*, *TEN's Australian Survivor* and *A Celebrity Apprentice*. She also co-hosts her own podcast with Margie Hartley; 'Superwomen We Ain't'.

She is an ambassador for Australia for UNHCR taking interest in the 'Leading Women Fund' empowering women in need. She is also a director of the environmentally focused Sea Shephard.

Based in Sydney, Janine is a mother of four and advocate for a healthy lifestyle – she maintains a five-day-a-week yoga practice and she is a very average surfer and tennis player...but loves both.