JENK OZ

British Entrepreneur, Founder of Thred Media





Topics

- Business
- Leadership
- Management
- Motivation

Jenk is a 20- year-old entrepreneur, public speaker, and DJ as well as the Founder & CEO of Thred Media, a social enterprise focused on Publishing, Media, Consulting and Production aimed at Generation Z. Jenk is a member of the Google Z-Council, Oracle for Startups, Microsoft Surface young entrepreneur team, and Forbes 30 Under 30.

The central tenet of Thred Media is the 100% change-focused website Thred.com, where the writing team covers all aspects of youth culture in 17 different languages. It reaches 350k+ teens and young adults from 220+ countries/territories a month and has won several awards, including Next Gen Media Company, Digiday Greater Good Award, Vodafone Small Business Award, four W3 Awards, an International Davey Award, and an Amazon AWS Activator Award.

Jenk has recently launched a second website, Thred Media, where he houses his consulting business, focusing on helping brands, agencies, and research houses better understand Gen Z's beliefs, behaviours, and upcoming consumer trends. Consulting clients include Google, Ford, Dunkin', Twitch, Coca-Cola, Hilton, Vodafone, Microsoft, Meta, Snapchat, Ogilvy, and many more.

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Jenk has been featured in 300+, articles including Forbes, Business Insider, Fortune, Fast Company, AdAge, Campaign, Oracle for Startups and Great British Entrepreneur Society as well as having won several awards including Forbes 30 Under 30, Media Week 30 Under 30, Professional Publishing Association- PPA Next Gen 30 Under 30, the Diana Award Honour Roll, Digiday Future Leader Award, Webby-Anthem Young Leader Award, Top 100 Digital Leader UK, Great British Entrepreneur Awards- Young Entrepreneur of the Year Award Finalist, Start-Up Awards- Young Entrepreneur of The Year, Rise Scholarship Foundation Finalist, 'Progress 1000: Most Influential Person- Science and Tech' from The Evening Standard, the 'Tech London Advocates: 25 under 25' award, PMI 50 Future Leaders and he was voted 'Top 20 Young Entrepreneurs To Watch' by Start-Up magazine.

On the speaking circuit, Jenk enjoys discussing the future of Generation Z, Young Entrepreneurship, Social Change, and Youth Employment, with the hope of helping other young people develop their impactful ideas. He has spoken at more than 100 conferences including three TEDx Talks entitled 'Ideas Ink.'; 'Breaking the Pattern' and 'Can a 'Like' change the world- the power of clicktivism' as well as having spoken at 7 Model United Nation conferences including Oxford University: Model United Nations Conference- London. Others include the Vox YMS NYC Marketing Conference in New York City; the Knowledge Summit in Expo Dubai; the Oxford Global Summit for Young Leaders in Athens and London; the Amazon AWS Summit in London; the SES Student Employability Summit in London; the NACUE Enterprise Conference; and the SME Beyond Borders Conference in Dubai.

Jenk also sits on the Marketing Board for Founders4Schools, WorkFinder App, BeMe Health and Prospect 100 as well as being an Ambassador for Global Citizen, Climate Science, Earth Day, Force of Nature, Youthtopia, Bite Back 2030- school food programs, Youthify, Youth Climate Database, and Ivy House.

Jenk has been seen in West End theatre, on TV, in commercials, music videos, short films, voiceovers, and several commercial print campaigns. Jenk's hobbies include piano, gaming, rowing and rugby.

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