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# Jeremy Schwartz



Jeremy Schwartz is a global business leader renowned for driving transformative growth through innovative strategies in branding, marketing, and innovation. As a speaker, Jeremy draws on his remarkable track record, which includes leading Pandora as CEO, reversing its decline to generate €20bn in market value. At L'Oréal UK, he propelled the company to market leadership and spearheaded the globally iconic "Because I'm Worth It" campaign.

His tenure at The Body Shop saw accelerated growth in Asia, culminating in a €1bn acquisition, while at Sainsbury's, his groundbreaking marketing strategies turned a decade of decline into ten years of sustained growth. At Coca-Cola, his innovative products delivered over \$10bn in annual sales. Jeremy's entrepreneurial spirit also shone through with the successful exit of Glorious! Foods, a business he co-created with Marco Pierre White.

Jeremy currently serves as Chairman of the Sustainability Practice for Kantar, the world's leading brand valuation and research company. As a consultant he works with business leaders to maximise their exit multiples through impactful branding, marketing, and innovation strategies.

Jeremy anticipated the game-changing impact of artificial intelligence in 2018, creating the BBC programme Retail's AI Revolution. In it, he highlighted how AI could transform competitive advantage through innovations like programmatic content creation, real-time algorithmic testing, and optimised marketing strategies. Today, Jeremy continues to develop cutting-edge AI use cases that help businesses accelerate growth and remain competitive in an ever-changing landscape.

Clients are offered the opportunity for audiences to participate in a growth ideation session which he facilitates as part of his keynote speech. The ideas for growth that the audiences generate are processed by Jeremy's proprietary AI system to produce a strategy report for clients. "Interactive, high energy, insightful and extremely productive." is what audiences and clients feedback.

Jeremy captivates audiences with actionable insights, blending visionary ideas with practical execution. His presentations are designed to educate and inspire business leaders and teams to:

- **Transform Brand Growth:** Learn how to craft powerful brand narratives and strategies to create, amplify and stretch brands. Add to this breakthrough marketing strategies to deliver growth with measurable financial impact.
- **Innovate for Success:** Leverage cutting-edge AI, macro & micro trends with consumer insights to develop market-leading products and services.

- Maximise Competitive Edge: Implement strategies that foster rapid decision-making, employee engagement, talent acquisition and stakeholder alignment.

With a 20-year track record of integrating sustainability into profitable growth strategies, Jeremy's keynote topics, such as "Profit from Sustainability" and "Turn Challenges into Competitive Advantages," showcase his expertise in aligning environmental initiatives with business success.