
JERRY KAPLAN

Silicon Valley Entrepreneur

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Topics

- Future
- Technology

Jerry Kaplan is a Silicon Valley veteran best known for his key role in defining the tablet computer industry.

Kaplan founded several technology companies, two of which became public companies. Kaplan was founder and CEO of GO Corporation, and prior to GO, Kaplan co-founded Teknowledge, one of the first artificial intelligence companies to commercialise Expert Systems. In 1994, Kaplan then co-founded Onsale, the world's first Internet auction website, which went public in 1997. In 2004, he pioneered the emerging market for social games by starting Winster.com, where he served as CEO for eight years.

Kaplan is currently a Fellow at The Center for Legal Informatics at Stanford University Law School. He also teaches Social and Economic Impact of Artificial Intelligence as a Visiting Lecturer in Stanford's top-ranked Computer Science Department. He is an inventor on more than a dozen patents.

Kaplan is the author of three books, including the best-selling classic *Startup: A Silicon Valley Adventure*. *Humans Need Not Apply: A Guide to Wealth and Work in the Age of Artificial Intelligence* was honoured by *The Economist* as one of the top ten science and technology books of 2015. His latest book, *Artificial Intelligence: What Everyone Needs to Know* was a 2016 Amazon #1 best seller.