
JONAS RIDDERSTRALE

Co-author of Karaoke Capitalism and Funky Business

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Topics

- Change
- Future
- Management
- Strategy

Since bursting onto the international scene with the bestseller Funky Business in 2000, Jonas Ridderstråle has remained at the forefront of the new generation of management gurus. Recently, the Global Top 30 Management Gurus ranking put him at number 23 world-wide and among the top 5 gurus in Europe. Ridderstråle's diverse client list includes Fortune 500 companies, major government bodies and major sports teams.

Funky Business (co-authored with Kjell A. Nordstrom) quickly became an international phenomenon. The book was ranked at Number 16 in a Bloomsbury publishing survey of the best business books of all time. The sequel, Karaoke Capitalism, came out in 2004. His most recent book was a manifesto for how to make it in the new world of business and titled Re-energising the Corporation (co-authored with Mark Wilcox).

Ridderstråle is currently working on a new book, provisionally titled Agile and is currently a visiting professor at Ashridge in the UK.

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