
Jonas Ridderstrale



Since bursting onto the international scene with the bestseller *Funky Business* in 2000, Jonas Ridderstråle has remained at the forefront of the new generation of management gurus. Recently, the Global Top 30 Management Gurus ranking put him at number 23 world-wide and among the top 5 gurus in Europe. Ridderstrale's diverse client list includes Fortune 500 companies, major government bodies and major sports teams.

Funky Business (co-authored with Kjell A. Nordstrom) quickly became an international phenomenon. The book was ranked at Number 16 in a Bloomsbury publishing survey of the best business books of all time. The sequel, *Karaoke Capitalism*, came out in 2004. His most recent book was a manifesto for how to make it in the new world of business and titled *Re-energising the Corporation* (co-authored with Mark Wilcox).

Ridderstråle is currently working on a new book, provisionally titled *Agile* and is currently a visiting professor at Ashridge in the UK.