
Justin Packshaw



Justin Packshaw MBE DL is an entrepreneur, philanthropist, explorer and the co-founder and CEO of the award winning British luxury fashion label, De Roemer.

Packshaw is a strong advocate for raising awareness and money for important causes, from empowering people to reach their potential, whether this be helping the next generation to build their skills, confidence and aspirations; to promoting the welfare of those who are serving or who have served their country in the Armed Forces.

He's an Ambassador for the British Governments 'GREAT' Campaign, The Prince's Trust and the Duke of Edinburgh's Awards (DofE). He is also a strong campaigner for highlighting the importance of conservation and protecting our environment and planet.

Packshaw's talks highlight key lessons that can be learnt from pushing oneself and leading teams in extreme situations. As the CEO of his own business, Packshaw is always looking at how these lessons can be made relevant and applied within the commercial space.

Packshaw served as an officer in the British Army with tours including the first Gulf war; to representing Britain at sailing and competing in the Whitbread Round the World Race; to being Equerry to one of the British Royal Family and to leading expeditions all over the world.

He is fascinated by old school explorers and has successfully led expeditions replicating some of the greats including George Mallory's 1924 ascent of Mount Everest to Captain Scott's 1912 race to the South Pole and Sir Ernest Shackleton 1914 audacious rescue of his crew from Elephant Island in Antarctica. Several of these expeditions he has taken wounded soldiers from the British Army with him. In 2015 he led a team of entrepreneurs to ski to the Geographic North Pole on behalf of The Princes Trust to help raise money for young entrepreneurs.