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# LIZ EARLE

**LONDON  
SPEAKER  
BUREAU**

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- **Beauty Entrepreneur, TV's beauty and wellbeing expert**
- **Charity founder, ethical campaigner and organic farmer**



## Topics

- Author
- Branding
- Entrepreneurship
- Environment
- Health
- Lifestyle
- Marketing
- Society

Liz Earle is known for her passion for beauty, natural health and wellbeing, as well as for campaigning on sustainable health and social issues. The bestselling author of over 30 books covering a wide variety of health, beauty and lifestyle issues, Liz has hosted numerous television programmes and is a regular contributor to the BBC.

A founder of the multi-award-winning Liz Earle Beauty Co., Liz built her eponymous brand into the UK's biggest independent beauty company before it was acquired (first by Avon, then by Walgreens Boots Alliance) in 2010. One of the first omni-channel brands, Liz Earle Naturally Active Skincare was the first to launch on QVC The Shopping Channel, where it remains a bestseller. Based on Liz's passion for natural and botanical ingredients, her focus is always on ethical and sustainable sourcing from around the world.

In 2007, Liz Earle was awarded an MBE in recognition of her services to the beauty industry and has also received Honorary Doctorates from Portsmouth and Staffordshire Universities. Liz co-founded the Guild of Health Writers, was the Guild's first Vice-Chairman and was also a founder of FLAG, the Food Labelling Agenda, campaigning at government level for clear, comprehensive and meaningful food labelling.

She is known for her botanical research, her passion for organic, pasture-fed farming and for supporting sustainable community regeneration projects. In 2010, she founded the LiveTwice charity, which offers opportunities to the disadvantaged, both in the UK and in developing countries (notably East Africa). Liz is an ambassador for The Soil Association, The Sustainable Food Trust, the National Eczema Society, the National Osteoporosis Society, The Prince's Trust, The Centre for Social Justice and Restart Africa, as well as being a Patron of ACE Africa.

Her latest business ventures include an award-winning range of Fairtrade gold botanical jewellery and the launch of Liz Earle Wellbeing, a quarterly beauty, food and wellbeing magazine both in print and online.