
LIZ JACKSON

Inspirational Founder of Great Guns Marketing

LONDON
SPEAKER
BUREAU



Topics

- Entrepreneurship
- Motivation

Liz Jackson is an inspirational figure with an extraordinary story, as many would have discovered when she was featured in Channel 4's 'Secret Millionaire'. After running her own award-winning company, Great Guns Marketing, for 17 years – a business which she launched the year she lost her eyesight – Liz is now the Marketing Director for leading business sale advisor BCMS.

Having founded and led a successful company, building it from the ground up, Liz understands the pressures and challenges business owners face. Business owners who create jobs, positively impact the economy and many support local communities. Many business owners trade through recessions and overcome obstacles to build their businesses. Liz strives to make sure each and every business owner understands the value of the business they own.

Liz is also an accomplished author, having published her book StartUp! which provides invaluable help and advice to entrepreneurs everywhere. Honoured by the Queen, Liz was awarded an MBE in the 2007 for services to business, and in 2012 was bestowed with an honorary doctorate by Staffordshire University for her business achievements and for inspiring others.

TESTIMONIALS

“Liz delivered a keynote speech at our annual conference, which, from all the feedback, absolutely hit the mark. It all comes back to understanding the market and customer’s needs.”

Head of Sales, Legal & General Investment Management

“I’d recommend Liz for public speaking. She spoke at our RBS Inclusion event, giving some brilliant insights into her career and current success. She was engaging, funny and insightful and left the audience with strong and meaningful messages.”

Lead Contract Manager, RBS

“Liz Jackson is in my personal Top Ten of most inspirational female speakers (and I’ve seen loads). She has that rare gift of being able to deliver great information in the most engaging way. Her delivery is always authentic and she takes the audience on a journey that you don’t want to end. She is funny, intelligent and most importantly always fresh and relevant.”

Co-founder, Everywoman Ltd.