MAGDA LILIA CHELLY

LONDON SPEAKER BUREAU

- Founder, Women of Security Chapter (WoSEC)
- Serial Entrepreneur and Senior Cyber Security Expert



Topics

- Cyber Security
- Technology
- Women

Dr. Magda Lilia Chelly is an award-winning global cybersecurity leader. She has been named one of the top 20 most influential cybersecurity personalities in 2017 and 2021 by ISFEC Global.

Magda has authored two books, with a third being written and planned to be published in 2022. The first book is called "Being Brave; Vera's Cyber Adventures." The book combines cybersecurity with science fiction and romance, intending to raise cyber awareness to the general public. The two other books address cybersecurity challenges and recommendations for c-executives.

Magda's many appearances discussing cybersecurity on national and international TV, Radio, and News Magazines have raised her profile as the media's go-to expert on subjects requiring accurate yet straightforward insights on cybersecurity topics. Magda appeared in a popular documentary on Channel News Asia, "The Dark Web," where she provides insights on cybercrimes. She, later on, was featured in other TV shows, including VTV 1 News; the first Vietnamese channel of VTV launched on 7 September 1970. Dr. Magda was the guest on Task Force 7 Radio. She gave interviews, including Prime Time on MoneyFM 89.3. In 2020 and 2021, she was featured in the distributed version of the Dark Web Documentary on Canal Plus and ZDFInfo.

Magda also hosted cybersecurity events worldwide, including the first Catch the Flag competition for girls in Singapore in collaboration with the Cybersecurity Agency of Singapore in 2019. Currently, she is working on its fourth edition.

In her career, Magda wore several hats. She has been an Information Security Officer for multiple organizations, including multinational insurance corporations. She developed businesses in the cyber advisory space. Furthermore, with years of experience in cybersecurity and providing services worldwide, Magda co-founded a cybersecurity start-up in Singapore valued at 7 Million SGD in 2020. She is also an angel investor in the cybersecurity space and beyond.

Magda is a popular keynote speaker. She delivers engaging presentations worldwide in five languages: English, French, Polish, Italian, and Arabic for corporate events, practitioner, and academic conferences. Known for her ability to engage audiences ranging from senior executives to ethical hackers and the general public, she brings energy, enthusiasm, and fun to cybersecurity.

Her speaking engagements address mainly topics on cyber risk quantification, bridging the gap between business and cybersecurity, cyber awareness, diversity and inclusion in the cybersecurity industry, and cybersecurity investments and entrepreneurship.

Magda's research focused on cybersecurity, the future of localization and positioning, education, and more. Her research writings around cybersecurity have

been featured by IEEE, RSA Conference, World Congress on Internet Security (WorldCIS-2016), CYBER RISK LEADERS Magazine.

Magda's international experience, technical knowledge, and multi-cultural background have equipped her with unique insights. She is known for her clear communication style and for making cybersecurity accessible to all.

Awards and recognition 2020

- 2020 Top 8 Twitter Cybersecurity Influencers
- 2020 Honorable mentions: Women making a mark
- 2019 29 Highly Influential CISOs by Peerlyst
- 2019 Top 14 Cyber Security Influencers to Follow
- 2018 CISO Of the Week
- 2018 10 cybersecurity experts to follow on Twitter in 2018
- 2018 58 Women In Cybersecurity To Follow On Twitter
- 2018 Top 17 Cybersecurity Influencers in 2018 You Must Follow
- 2017 TOP 50 International cyber security influencer, internationally
- 2017 Woman in IT Awards Finalist

Media appearances

- She provided insights on Channel News Asia for a <u>documentary</u> on the Dark Web
- She was a <u>quest speaker</u> on TF7 Radio
- Magda was interviewed by Sarah Lockett on The Business Debate
- She <u>appeared on TechStrong TV</u>
- She was <u>interviewed on Money Fm 89.3</u>
- She was interviewed on the National Vietnamese Television