
Malene Rydahl



Malene Rydahl has 18 years of experience in the corporate world, most recently as Director of Corporate Communication for Hyatt Hotels & Resorts in EAME. She was listed as one of the “24 Women of the Year” in 2012 by the French magazine L’Express.

Prior to her time with Hyatt Hotels & Resorts, Rydahl worked for Bang & Olufsen during the turnaround period of the company, she also held a position with WPP in France heading the agency’s key account “Le Bon Marché” (LVMH).

Rydahl explores why Danish employees are some of the happiest in the world and how that leadership style directly impacts results financially in a positive way. She works with major French and international companies on wellbeing and happiness in corporations.

She is the author of the best-selling book *Happy as a Dane* published in more than 12 languages all over the world. The book was awarded the prize of the most optimistic book in 2014. She published her second book *Le Bonheur Sans Illusions* in September 2017 which explores some of the side effects of money, power, beauty and fame and looks at how we might better avoid disillusionment to find our own true path to happiness.

In 2014, she was appointed Goodwill Ambassador of Copenhagen.