
Mark Stevenson



Mark Stevenson is a writer, ideas generator and futurist. He is author of the best selling book *An Optimist's Tour of the Future*, which was described by *The Wall Street Journal* as "sharp and fascinating". He is probably best described as an inspirational futurist. His skill is an ability to take complex or abstract concepts and make them understandable by non-specialists without trivialising the subject matter.

Mark is co-founder of Flow Associates, a learning agency which develops optimum environments for creative innovation tied to critical thinking. He works with cultural institutions, government bodies, corporations and schools all over the world.

Mark is also futurologist-in-residence at Primary Energy Research and sits on the advisory boards of Virgin Earth Challenge and Every1Mobile, which builds large-scale social networks on mobile devices in developing economies.

Mark's numerous appearances in the media include interviews and profiles in the US, South America, Europe and Australia & New Zealand. He has recently had in-depth coverage in *The Guardian* (UK), *Brand Eins* (Germany), *El Mundo* (Spain), *The Wall Street Journal* (US) and *ABC* (Australia). He has also written for *The Times*, *The Wall Street Journal*, *The Guardian*, *The Economist*, *The Daily Telegraph*, and *The New Statesman*.

Mark is a fellow of the Royal Society for the encouragement of Arts, Manufactures and Commerce, Nibmaster General at the Ministry of Stories and the founder of The League of Pragmatic Optimists, an organisation that creates meeting places in cities and towns across the globe "where people who want to make the world better can meet, generate ideas and projects, get inspiration and find collaborators."

Mark's is an excellent public speaker probably helped by a previous career as a stand-up comedian. His recent speaking engagements include *The Economist*, The US National Space Symposium, IBM, Michigan School of Art and Design, Oxford University and Abbott Healthcare.