
MARTIN MCCOURT

Former CEO of Dyson

**LONDON
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Topics

- Business
- Competitiveness
- Creativity
- Design
- Innovation
- Leadership
- Management
- Outsourcing
- Quality
- Risk

Martin McCourt has spent over 40 years working at the heart of British-based manufacturing, design and marketing for quality brands such as Dyson, Mars, Duracell, Toshiba and Pelikan. McCourt was the CEO of Dyson for 15 years. As CEO, he devised and implemented a strategy that transformed the company from a single product, single market producer to one where 80% of business comes from over 60 markets around the world. In that time, he increased UK skilled jobs, grew profits to over £300m and enabled James Dyson to continue inventing. In 2011, Dyson hit £1bn revenue for the first time. McCourt was directly responsible for the establishment of Dyson subsidiaries in the USA, Japan, Switzerland, Austria and Germany. In total he took Dyson into over 60 markets, achieving market leadership in the majority, including the USA.

McCourt is currently Chairman of Equatex, the foremost supplier of international employee and executive compensation plan services, The Learning Curve Group, an organisation providing vocational education and training programmes to a wide range of learners, employers and Venture Founders, a UK-based equity investment platform designed to make Angel and Venture Capital style investing more accessible, affordable and transparent.

McCourt was recently Chairman of CAP, a market leading provider of vehicle valuation data, new vehicle information and business solutions to the automotive industry; CliniSys Group (CliniSys), the market leading supplier in Europe of clinical laboratory information management systems (LIMS); and D.O.R.C (Dutch Ophthalmic Research Center) a prominent provider of innovative instruments and equipment for ophthalmic surgery.

Additionally, McCourt is on the Board of Your Life: a three-year campaign to ensure young adults in the UK have the maths and science skills needed to succeed in the current competitive global economy. He is a Non-Executive Director and investor for Headbox, a web based platform which enables the sharing of inspiring places for people to have meetings and he is also a Non-Executive Director of Ideas Britain, a mobile platform which connects young people with great ideas to expert business coaches and brands.