MARY BUFFETT

Author of The Buffettology Workbook, daughter-in-law of Warren Buffett





Topics

- Communications
- Marketing

In her book Buffettology: The Previously Unexplained Techniques That Have Made Warren Buffett The World's Most Famous Investor, Mary Buffett and her coauthor David Clark share the investment principles that Mary Buffett learned as a member of the family of legendary investor Warren Buffett. Her book has been on the best-seller lists of The New York Times, Business Week and U.S.A. Today.

A popular keynote speaker, Mary Buffett enjoys an international following as an expert "Buffettologist". She has lectured extensively at financial investment conferences including Invest '98 in London, England.

In 1992, Mary Buffett co-founded Superior Assembly Editing Company where she is currently CEO. Superior Assembly provides full post-production services to clients and advertising agencies such as IBM, Nike, Coca-Cola US/Japan, Apple Computers, AT&T, Disney, Compaq Computers, Ogilivy & Mather, and McCann Erickson to name a few.

Ms. Buffett serves as Vice Chairman of Corporate Development for Creative Consultant & Management, which provides creative and production services for advertising in Pacific Rim markets. Recently, Ms. Buffett agreed to serve as an Ambassador for Greenstar Foundation, a non-profit organization that installs solar-powered community centers in developing countries worldwide

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