

JAMES KERR

LONDON
SPEAKER
BUREAU

▪ Insight into the success of the All Blacks



*James Kerr is a writer, speaker and consultant focusing on developing team identity to deliver the best performance. His bestselling book *Legacy, 15 Lessons in Leadership*, takes the All Blacks – the world’s most successful rugby team – as a case study for what it takes to develop a world class ‘values-based, vision-led, purpose-driven’ cultural environment. James has worked with leaders and elite teams in diverse organizations, from operational teams in the British Army and the US Navy to front-line sales teams at Morgan Stanley, HSBC, Raes, Savoy, Oxfam and the NHS.*

Topics

- Business
- Leadership
- Management
- Motivation

Masterclass overview

High-performing teams think, feel and act differently – the challenge is to create an environment of perpetual personal and professional growth and, as time goes on, continually reinvent the conditions that enable this. In response to this challenge, James Kerr has developed an evidence-based methodology that creates the conditions needed in teams for extraordinary performance. His process is inclusive, helping leaders and teams to co-create their own high-performance environment through a menu of engaging, empowering and sometimes provocative interventions that cut through to a deepened sense of belonging and commitment.

Value and expected outcomes

- A ‘common cause’ that is understood and invested into by the wider team
- A set of standards and expectations that is signed up to by all parties
- An understanding and implementation of the everyday actions required to deliver on the team’s ambitions

What is covered?

- Understand what a high-performing team is really like beyond the cliché and provide a pathway towards achieving that
- Help the leadership group bring alive its ‘narrative’ – who are you and what are you trying to achieve?
- Identify priorities and set goals in the short, medium and long-term that focus on fulfillment of whatever narrative you identify
- Further develop the existing ground rules on how the group should operate, setting expectations about behavior, accountability and delivery
- Enable the team to have deeper, richer discussions about uncomfortable topics dealing with challenges and conflict constructively
- Develop a leadership team style in which strategic goals are clear to all, and people are empowered to take tactical decisions

info@londonspeakerbureau.my +603 2301 0988