



## Topics

- Business
- Editor
- Finance
- Government
- Politics

*Oliver August has reported from the world's war zones and financial markets for more than two decades. His specializations include American grand strategy, Chinese development, Middle East conflicts, African and Asian emerging markets and the future of the EU. He has been based in Baghdad, Beijing, Beirut, Berlin, Damascus, London, Nairobi, New York and Singapore. Oliver is the author of two books: *Along the Wall and Watchtower: A journey down Germany's divide* (1999) and *Inside the Red Mansion* (2007).*

### Masterclass overview

Understanding the new power game, with its continuous changes on the chessboard, is crucial for any strategy planning and decision analysis, whether your business is national or global. This fascinating masterclass is led by Oliver August, a world-renowned expert on geopolitics and editor and correspondent at The Economist. He will answer key questions: How is the new global system shaping up? What sort of conflicts will emerge and which are unlikely? How far and how fast will the balance of power tilt? Who will be the economic winners? How can your own industry and brand be affected by these trends?

### Value and expected outcomes

- Understand where economic opportunities lie in the future and how the global business environment will be affected by conflicts
- Get tailored advice about your geographic exposure and industry sector
- Gain an in-depth understanding of the future of globalization, where businesses can operate in the future and whether globalization will pass a high-water mark
- Learn more sophisticated and less biased interpretations of current and future geopolitical trends, eventually leading to better decisions

### What is covered?

This masterclass works out where economic opportunities lie in the future and how conflicts will shape the global business environment, including deep dives into the economics and geopolitics of the Middle East, Europe, Russia, China and the US, and tracing how global stock and commodity prices are influenced by geopolitics.

This masterclass is orchestrated through a series of simulations and group exercises. You will not only more deeply understand geopolitical threats and opportunities but actually put yourself 'in the enemy's shoes', playing out several scenarios from different perspectives. Trying different 'hats' makes your thinking more nuanced and sophisticated and, perhaps to your surprise, you see the world differently.

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