
Michael Bergdahl



Michael Bergdahl is an international business speaker and coach, bestselling author, and business turnaround specialist. He is a global authority on the best practices of Walmart, the biggest private employer and largest retailer in the world. Bergdahl draws on a lifetime of hands-on experience in the business world, and is renowned for teaching companies how to compete, survive, outperform, and build their best talent.

Bergdahl worked for Walmart, as their Director of People, where he worked directly with Sam Walton. Previous to Walmart he worked in the FMCG Industry for PepsiCo's Frito-Lay Division in the sales organisation and headquarters staff assignments. He participated in two successful business turnarounds as VP of HR at both American Eagle Outfitters and Waste Management.

As the leading authority on Walmart, the world's largest retailer, he has appeared on CNN, CNBC, CNN FN, MSNBC, CNN International, Univision, CBS National Radio, and Bloomberg TV. He has participated in internationally televised news debates on 'Power Lunch', 'On the Money', 'Morning Call', and 'Closing Bell'. He has written articles for Hardware Retailer Magazine (NRHA), Progressive Grocer Magazine, Sweden's Butikstrender Magazine, and the Retailer Association of India, STORAI Magazine.

With an upbeat, high-energy style, Bergdahl makes complex business strategies and tactics easy to understand and apply. He presents popular keynote speeches, breakout sessions, half day programmes, and full day master-classes.